

# 60sec Video Transcript

## Daniels on Parliament South Tower

0:00 – 1:20

[Upbeat instrumental music is playing throughout the course of the video]

0:00 – 0:08

[Video clip: Aerial view of Toronto neighborhood at dusk]

0:00 – 0:01

[Graphic: Daniels logo]

[Text on screen: Love Where You Live]

0:02 – 0:04

[Graphic: Black and white street sign reading “REGENT PARK, PARLIAMENT ST.” rotates into frame]

0:05 – 0:08

[Text on screen: THE DANIELS STORY IN REGENT PARK HAS BEEN TRULY INSPIRING]

0:08 – 0:11

[Video clip: The screen quickly cuts to shots of exterior and interior buildings]

0:11 – 0:14

[Video clip: Exterior and interior shots of the Pam McConnell Aquatic Centre]

0:15 – 0:17

[Video clip: Daniels on Parliament building]

[Text on screen: AND DANIELS ON PARLIAMENT ONLY ADDED TO IT.]

0:18 – 0:19

[Rendering: Exterior shot of red brick condo with people walking along the street level shops. The screen cuts to different areas of the condo zoomed in]

[Text on screen: DANIELS ON PARLIAMENT]

0:20 – 0:22

[Video clip: King Streetcar glides across crosswalk at night.]

[Text on screen: NOW COMES THE NEXT CAPTIVATING CHAPTER]

0:23 – 0:25

[Video clip: Daniels on Parliament transitions to a screen with South Tower logo]

0:26 – 0:28

[Video clip: The Daniels on Parliament South Tower appears with the exterior building shot on the right side]

0:29 – 0:32

[Video clip: The exterior building shot moves to the left side]  
[Text on screen: 25 STUNNING STOREYS]

0:33 – 0:38

[Video clip: The screen quickly cuts to aerial shots of buildings during the day]

0:39 – 0:41

[Video clip: Top down aerial shot of a soccer field spins as it zooms out to reveal the neighbourhood around it]  
[Text on screen: THE EPITOME OF HIGH-RISE URBAN LIVING]

0:42 – 0:44

[Video clip: Aerial view of city neighbourhood surrounded by residential area with considerable tree canopy]  
[Text on screen: STANDING TALL AT THE CORNER OF PARLIAMENT AND GERRARD]  
[Graphic: Red map marker pops up behind a building and spins]

0:45 – 0:46

[Video clip: Nighttime. Streetcar zips past in a blur away from two people sitting at a streetcar stop. “GU” restaurant is in the background]

0:46 – 0:46

[Video clip: pan of bustling neighbourhood in the daytime with shops and people. Shop signs read, “TENDER TRAP RESTAURANT” & “Euro Bite”]

0:46 – 0:47

[Video clip: Neighbourhood during the day. Video pans from old street lamps to a couple walking down the sidewalk towards the camera.]

0:47 – 0:47

[Video clip: Quiet residential street during the day. Cars are parked along one side of the tree lined street. Old red brick houses with black roofs are covered in vines and greenery.]

0:48 – 0:48

[Video clip: Cars driving and people walking in the middle of the streets during the day]  
[Video clip: Brick wall buildings of businesses, coffee shops]

0:49 – 0:53

[Rendering: Exterior patio with a table, six chairs and an awning is lit by large windows that look into the condo space]

[Image caption on screen: 3<sup>rd</sup> Floor Terrace]

[Text on screen: LIVE WHERE BREATHTAKING DESIGN MEETS THOUGHTFULLY PLANNED AMENITIES]

0:54 – 0:54

[Rendering: Well lit modern interior decorated in warm cream and peach tones with a large light brown wall. There is a pillar surrounded by cushioned seating and many small round ottoman sized cushions. At the back is a colourful illustration hanging on the wall in front of four peach chairs facing a workspace.]

[Text on screen: Kids' Club]

0:55 – 0:55

[Rendering: warmly lit interior decorated in gray and cream. A large U shaped sofa with many pillows faces a large screen. The screen has a black and white image of three white men wearing 1940s attire surrounding a typewriter]

[Text on screen: Screening Room]

0:56 – 0:56

[Rendering: Warmly lit interior space with modern decor. Three lights hang above a white marble bar. In front of the bar are 7 pale salmon coloured stools. Behind the bar is a counter with plants and a sink. In the foreground there are two short tables, each surrounded by 3 cream coloured chairs with black legs. In the background is another room with a long table dining set and a large window overlooking a red bricked condo.]

[Text on screen: Party Rooms]

0:57 – 0:58

[Rendering: Well lit, clean white interior. A long, modern gas fireplace in the wall is surrounded by work and lounge spaces. In the foreground are marble tables and white wicker chairs. There is a laptop on one of the tables. A secluded workspace is in the background on the right behind glass. A sink is in the background to the left.]

[Text on screen: Wi-Fi Lounge]

0:59 – 0:59

[Rendering: a large, clean, white, well lit workout space with weights in the background by large mirrors. In the foreground is a row of treadmills and exercise bikes.]

[Text on screen: Fitness Centre]

1:00 – 1:01

[Rendering: A long and large light runs along the ceiling of a bright and spacious room containing three long white rectangular tables. The center table has beige wooden chairs

around it and a laptop on its surface. The tables to the right and left have long wooden benches. There are art supplies on the left table and on a counter at the back of the room. ]

[Text on screen: Maker Space]

1:01 – 1:03

[Rendering: a row of modern cubicles are in the center of a well lit room. In the background there is a round table and chairs in a nook and a kitchen space. The decor is white, peach and light brown with black accents.]

[Text on screen: Co-Working Space]

1:03 – 1:04

[Rendering: Well lit lobby with white and cream decor. There is a large cushioned couch curving around a round white coffee table. A fireplace and chair are in the background beside a tall shelf built into the wall. A reception desk is in the background.]

[Text on screen: South Lobby]

1:05 – 1:06

[Video clip: Aerial shot of a busy downtown street at night. A streetcar and a motorcycle drive down the street]

[Text on screen: DOWNTOWN CONVENIENCE]

1:06 – 1:07

[Video clip: Aerial view of Toronto neighborhood at dusk]

[Text on screen: WITH CAREFREE CONDO LIVING]

1:08 – 1:10

[Video clip: Daytime aerial shot of three city blocks]

[Text on screen: REGENT PARK HAS CAPTURED THE WORLD'S IMAGINATION]

1:11 – 1:13

[Video clip: Nighttime aerial shot of three city blocks]

[Text on screen: THIS SPRING, SOUTH TOWER IS GOING TO CAPTURE YOURS]

1:14 – 1:16

[Rendering: Exterior shot of red brick condo with light blue overlay. The screen cuts to different areas of the condo zoomed in]

[Graphic: DANIELS ON PARLIAMENT transitioning quickly to SOUTH TOWER logo]

1:16 – 1:18

[Rendering: Exterior shot of red brick condo. The screen cuts to different areas of the condo zoomed in]

[Text on screen: COMING THIS SPRING]

1:18 – 1:20

[Graphic: DANIELS ON PARLIAMENT SOUTH TOWER logo]

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